



Bilge SÖZEN ŞAHNE

Short biography:

Assoc. Prof. Bilge Sözen Şahne

Bilge Sözen Şahne graduated from the Faculty of Pharmacy at Hacettepe University in 2007. She earned her M.Sc. degree in 2009 from the Department of Pharmacy Management, Institute of Health Sciences, Hacettepe University, with a thesis titled "Drug advertisement in Turkey and in the World: An empirical analysis of drug advertisements in medical journals". In 2015, she completed her Ph.D. at the Department of Pharmacy Management, Institute of Health Sciences, Ankara University, with her dissertation, "Leadership approaches of the Turkish drug companies' managers".

She has published scientific articles and presented papers on topics such as marketing, leadership, ethics, pharmacy education, the history of pharmacy, and communication in pharmacy management. Currently, she serves as a faculty member in the Department of Pharmacy Management, Faculty of Pharmacy, Hacettepe University, and as the Vice Dean of the Faculty of Pharmacy at Hacettepe University since May 2024.